

Bucks Skills Hub Sponsorship

Empowering Future Talent • Building Brand Influence • Driving Community Impact





Bucks Skills Hub Sponsorship Benefits

- ✓ Facilitate Local Talent Development
- ✓ Reach Thousands of Young People and Families
- ✓ Strengthen Your Brand with the Next Generation
- ✓ Position Your Business as a Community Leader
- ✓ Forge Strategic Partnerships

Discover the social impact created through the Bucks Skills Hub in
[Buckinghamshire Business First's Annual Report \(pdf\)](#)

Reach thousands of young people, their schools and families

Showcase your organisation's leadership in supporting the future workforce of Buckinghamshire

- Logo featured on Skills Hub website, newsletters & sponsor wall
- 'Featured Employer' spotlight on the Skills Hub website
- Digital sponsor badge for use on your website and email signature
- Align your sponsorship with PR, CSR, and marketing budgets

Skills Show & Confident Futures Sponsorship & Exhibitor Space

- Premium stand at Buckinghamshire's flagship Skills Shows (7,000+ student footfall plus parents and 45 schools in attendance)
- Branding on event signage, website, and printed programme
- Inclusion of your brand/logo in the official Skills Show video

Learn all about Buckinghamshire's biggest career showcases:
bit.ly/skills-shows-25



Shape the Future of Skills – Be a Strategic Partner

You will get the opportunity to take part in activities such as:

- ✓ Up to 8 high-impact roundtables, MP briefings & advisory boards each year where you'll influence local skills policy directly
- ✓ Co-brand a flagship campaign (e.g. Apprenticeship Week, Green Schools Challenge, Work Experience)
- ✓ Gain recognition as a 'Sector Champion' to showcase your leadership



Discover how we're working with schools to bring careers in the **healthcare** and **digital sectors** to life!



Practical advantages

- ✓ Direct engagement with local schools
- ✓ Early access to interaction opportunities and programmes
- ✓ Maximise ROI through strategic alignment with CSR and marketing goals

Projects supported by Bucks Skills Hub and partners have **empowered children like Ruby** with social, emotional and mental health (SEMH) needs to flourish in their academic, personal and social learning.



**£10,000
+ VAT per
business**

**Limited to 25
sponsors**

Let's shape the future of Buckinghamshire together

Secure your place and become a driving force in education and skills.



Philippa Batting
philippa@bbf.uk.com



Heather Dean
heather@bbf.uk.com



Marina Jackson
marina@BucksSkillsHub.org



John Browning
john.browning@bbf.uk.com

